



|| LAYOUT || WEB/ APP || PACKAGING || PHOTOGRAPHY ||

## ABOUT

As a seasoned Art Director with a wealth of diverse experience, I bring a unique perspective to the world of design. My early career focused on fashion and illustration, where I had the opportunity to work on costume design projects for major companies such as Old Navy, Microsoft, and Space X commercial spacesuit concepts, as well as providing illustrations for some of the biggest names in entertainment and beauty, including Disney, Warner Brothers, Chloe, Sue Wong, and MAC cosmetics.

Building on this foundation, I then spent six years as the Art Director for James Cameron's family, leading the Art Department in a wide range of endeavors that spanned everything from branding and packaging to product design and photography, social media collateral, and even patent illustrations. Along the way, I honed my skills in everything from web and app design to bookbinding and sewing, bringing a broad-based approach to every project I undertake.

Nowadays, I am working as a freelance designer and consultant, utilizing my wealth of experience to assist clients in achieving their design goals. With a passion for creativity and an unwavering commitment to excellence, I strive to help others bring their visions to life in ways that are both aesthetically pleasing and functional.

## EDUCATION

2008-2009

FASHION INSTITUTE OF DESIGN & MERCHANDISING



Fashion Design Major



Associate of Arts Degree



Graduated with High Honors

2005-2008

ART CENTER COLLEGE OF DESIGN



Illustration Major



Bachelors of Fine Arts Degree



Graduated with Honors

## FULLTIME

11/20/14 - 01/29/21

### HUMAN HEALTH ORGANIZATION

[ Art Director/ Creative Director ]

Oversaw complex budgets, managed/ mentored teams of artists, and orchestrated intricate photoshoots with precision and ease. Provided creative vision for a wide range of projects, including conceptualized to finalized branding and packaging, crafted compelling investor presentations, created engaging infographics, designed web/apps, created print/social media collateral, prototyped, bookbound assets, designed products, and photographed products.

03/20/13 - 09/29/14

### SKINGRAFT [ALSO KNOWN AS: JONNY COTA ]

[ Graphic Designer & Assistant Fashion Designer ]

Designed various products and prototypes including clothing, shoes, and accessories. Also created textile prints, look books, promotional materials, and managed sourcing and vendors in Los Angeles. In addition, retouched photos to enhance visual appeal and maintain brand consistency across all marketing materials.

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## FREELANCE

### ORIONS WAVE

Created visually stunning desktop and mobile apps by synthesizing complex information into elegant and intuitive user-friendly interfaces. Designed app prototypes utilizing Figma to create apps such as voice recording software, locked inpatient monitoring app, commercial analytic video tracking apps, various lifestyle/business tracking apps.

### PERCEPTURE

Designed visually stunning and effective client investor pitch decks, compelling mood boards, branding and web design projects.

### DISNEY

Brought imaginative concepts to life, via fashion design and illustration. Projects included textile prints for children's Ant Man Halloween costumes, conceptualized mermaid designs for a movie feature, created fashion illustrations for various departments, and assisted with tech packs for the Spring 2010 children's wear collection.

### GLOBAL EFFECTS /ORBITAL OUTFITTERS

Specialized in crafting props and costumes to bring stories to life on the big screen. Additionally, managed teams of seamstresses and pattern drafted prototypes for commercial Space X suit designs, while collaborated closely with production team to ensure accurate interpretation of design concepts.

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## ADDITIONAL CLIENTS:

Warner Bros	Taylor Momsen	Sue Wong	Goldie Cosmetics
Microsoft	Dawn Richards	Safecig	MK Pictures (Director Kang Je Gyu)
Old Navy	Hopscotch	ClearMedia	Underwraps Costume Company
Disney Consumer Products	Image Solutions (for Taco Bell)	Sedna Films	Sewing Studio
Disney Publishing	Crest Animation Studio	Gotan Project	Amanda Palmer & Jason Webley
Under Armour	Chloé	David Levy (PLUG short)	Civilized Entertainment
MAC Cosmetics	Alicorn Holdings	Gel Comm Advertising Company	

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## AWARDS & RECOGNITION:

### FASHION WORK FEATURED IN:

Apparel News	Photogenics.com	Cinder Magazine	Disarray Magazine	Untitledmagazine.com
Women's Wear Daily	Fashioneditorials.com	Freque Magazine	Neon Tommy	Lucy's Magazine
Zink Magazine	Satellite Magazine	Neux Magazine	Whatshauteinthestreets.com	Like a Lion Magazine
Sessions Magazine	Modo Magazine	Unleash'd Magazine	Envie Magazine	
Ellements Magazine	Tantalum Magazine	Bloginity.com	Darkbeautymag.com	
Fast Forward Fashion Book	Factice Magazine	Notcot.com	Spindlemagazine.com	
Rock Star Chic Fashion Book	Hydrogen Magazine	Disarray Magazine	Jute Magazine	

### AWARDS:

[2022 Instructables Halloween Contest \(Judges\)](#)

[2019 Instructables Fashion Contest \(1st place\)](#)

[2019 Instructables Fandom Contest \(Runner up\)](#)

[2018 Instructables Halloween Contest \(2nd place\)](#)

2016 Bordelle Instagram Contest

PGM Honor Student Award

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